



SCHOLARSHIP APPLICATION

THE AMERICAN ADVERTISING FEDERATION OF JACKSONVILLE

The American Advertising Federation of Jacksonville (AAF-Jacksonville) annually offers a scholarship to students majoring, or planning to major, in Advertising, Communications, Marketing, Fine Arts or other related fields of study. The purpose of the scholarship is to encourage personal growth and knowledge.

Applicants must be enrolled at one of the following Florida Higher Education Academies: UNF, Jacksonville University, Flagler and The Art Institute of Jacksonville.

The Scholarship Committee of AAF-Jacksonville will review all complete applications. The deadline for this scholarship is February 3, 2012 and the winner will be announced during the ADDY awards on February 11, 2012. Decision of the Scholarship Committee is final.

The funds will be assigned to and administered by the applicant's college, university or art institution. Should the chosen applicant drop out of school, any unused portion of the scholarship will be returned to AAF-Jacksonville.

PLEASE FURNISH THE FOLLOWING INFORMATION

NAME: _____

ADDRESS: _____
(Street) (City) (State) (Zip)

PHONE#: _____ **CELL #:** _____

E-MAIL: _____

SCHOOL: _____ **GPA:** _____ **YEAR:** _____

MAJOR FIELD OF STUDY: _____

Briefly discuss career objectives. Include background, needs, and leadership activities and membership in organizations. 500 words or less. Attach to application. Application may be mailed, emailed or faxed but must be received by **February 3, 2012**.

Secure two (2) letters of recommendation; may be mailed or e-mailed directly from person making recommendation and received in this office by **5:00pm, Friday, February 3, 2012**.

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