



2012 SILVER MEDALIST NOMINATION

The American Advertising Federation's Silver Medal Award Program was established in 1959 to recognize men and women who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern. Annually, AAF member clubs bestow this honor upon an outstanding member of their community.

AAF - JACKSONVILLE is now accepting nominations for the 2012 Silver Medalist.

The American Advertising Federation – Jacksonville will recognize a locally well-known person for their advertising and community involvement by awarding the AAF Silver Medal at the 2012 ADDY Gala on Saturday, February 11, 2012.

SILVER MEDAL AWARD CRITERIA

Silver Media recipients are selected by a panel of judges.

Judges use the following criteria when making their selection:

Contribution to his/her Company

The recipient must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service.

Creative Ability

The recipient must have shown a consistent, high degree of original thinking in their field.

Contributions to the General Advancement of Advertising

The recipient must have worked to increase the stature and raise the standards of the advertising profession.

Contributions to the Community

The recipient should be someone who has been active in civic, religious or other groups dedicated to human or social welfare.

Please submit your nomination detailing the qualifications of the candidate based on the criteria outlined above in a narrative or bulleted format. Provide your name and telephone number in case any follow up is necessary.

DEADLINE FOR NOMINATIONS: FRIDAY, January 27, 2012

Please submit your nomination via email to Kendall Barsin Kendall@floridatheatre.com

Questions: Contact Kendall Barsin @ 904.562.5983 or via email.